education

notable



904.629.5181 @ carolyn@cbadesignjax.com @ cbadesignjax.com/portfolio

- 🏶 Experienced in the design of publications, print and digital advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media, email marketing and website design, outdoor signage, vehicle graphics, digital marketing
- & Strong understanding of the graphic art process: from conception, design, production, prepress, and printing
- 🍪 Works with clients to define marketing goals in order to develop a marketing plan and strategies
- Strong work ethic. Works quickly and efficiently with excellent follow-through.
- 😵 Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, Canva, Wix, TEAMS, SharePoint, QuarkXPress, and Microsoft Office (Word, Excel, and PowerPoint)

Creative Director

First Coast Senior Living monthly publication, September 2023 to present

Freelance Graphic Designer

July 2020 to present (Local, Regional, and National Clients)

Creative Manager, Remote Contractor

Fluent & May 2023 to August 2025 (Tampa, Florida)

Director of Marketing/Designer

Jacksonville Children's Chorus & Nov. 2010 to July 2020 (Jacksonville, Florida)

Art Director

BroadBased Communications & March 2005 to October 2009 (Jacksonville, Florida)

Designer/Prepress Operator

Drummond Press & March 2004 to March 2005 (Jacksonville, Florida)

Adjunct Professor in Graphic Design

University of North Florida & Fall 1996 to Spring 1997 (Jacksonville, Florida)

Director of Publications

Jacksonville University & 1996 to 1998 (Jacksonville, Florida)

Creative Director

White Publishing Company/Jacksonville Magazine & 1993 to 1996 (Jacksonville, Florida)

Bachelor of Arts in Graphic Design

College of Mount St. Joseph, Cincinnati, OH Concentration in Business and Marketing

Don't Miss a Beat Jazz Festival Poster Contest, First Place Winner, 2021

Volunteer Experience

Jacksonville's Dancing with the Stars, Event Manager and Designer St. Vincent's Hospital

Diocese of St. Augustine Cursillo Secretariat, Communications Chair Christ the King Parish, Knights of Columbus & Youth Ministry Volunteer Council of Catholic Women, President 2024-26; Secretary 2023-24 Teams of Our Lady, Magnificat Magazine Designer

