



# Carolyn Bell Audije

Jacksonville, Florida

904.629.5181 carolyn@cbadesignjax.com cbadesignjax.com/portfolio

## highlights

- ⌘ Experienced in the design of publications, print and digital advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media, email marketing and website design, outdoor signage, vehicle graphics, digital marketing
- ⌘ Strong understanding of the graphic art process: from conception, design, production, prepress, and printing
- ⌘ Works with clients to define marketing goals in order to develop a marketing plan and strategies
- ⌘ Strong work ethic. Works quickly and efficiently with excellent follow-through.
- ⌘ Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, Canva, Wix, QuarkXPress, and Microsoft Office (Word, Excel, and PowerPoint)

## experience

### **Creative Director**

*First Coast Senior Living* monthly publication, September 2023 to present

### **Freelance Graphic Designer**

July 2020 to present (Local, Regional, and National Clients)

### **Creative Manager, Remote Contractor**

Fluent ⌘ May 2023 to March 2025 (Tampa, Florida)

### **Director of Marketing/Designer**

Jacksonville Children's Chorus ⌘ Nov. 2010 to July 2020 (Jacksonville, Florida)

### **Art Director**

BroadBased Communications ⌘ March 2005 to October 2009 (Jacksonville, Florida)

### **Designer/Prepress Operator**

Drummond Press ⌘ March 2004 to March 2005 (Jacksonville, Florida)

### **Adjunct Professor in Graphic Design**

University of North Florida ⌘ Fall 1996 to Spring 1997 (Jacksonville, Florida)

### **Director of Publications**

Jacksonville University ⌘ 1996 to 1998 (Jacksonville, Florida)

### **Creative Director**

White Publishing Company/Jacksonville Magazine ⌘ 1993 to 1996 (Jacksonville, Florida)

## notable education

### **Bachelor of Arts in Graphic Design**

College of Mount St. Joseph, Cincinnati, OH  
Concentration in Business and Marketing

**Don't Miss a Beat Jazz Festival Poster Contest**, First Place Winner, 2021

**Member of Florida Public Relations Association**, 2015-2017

### **Volunteer Experience**

Jacksonville's Dancing with the Stars, Event Manager

St. Vincent's Hospital

Diocese of St. Augustine Cursillo Secretariat, Communications Chair

Christ the King Parish, Knights of Columbus & Youth Ministry Volunteer

Council of Catholic Women, President 2024-25; Secretary 2023-24

graphic designer

